

Sollentuna, 27/06/2016

PRESS RELEASE

June 2016

Mitsubishi Electric is taking on a new Product Manager

[Mitsubishi Electric](#) is growing fast and we can now announce that we are taking on a new ATW Product Manager.

In June the Lund office took on a new Product Manager, Ola Prah. Ola returns to Mitsubishi Electric after some time as Product Manager at Heatex AB, which manufactures heat exchangers for ventilation and refrigeration.

Ola was previously Product Manager for air/water products at Mitsubishi Electric for six years, and will have the same role.

Ola will be based in Lund but will work throughout Scandinavia. He will also work together with Mitsubishi Electric's factories in Japan and Scotland, ensuring that the company gets the products it wants, and that products are fully adapted to our climate.

He sees Mitsubishi Electric's strategy in the near future to be an expanding portfolio of heating products. At the same time he can see challenges, with new refrigerants taking our capacity to innovate to the extreme.

Ola lives on a farm outside Hässleholm together with his wife and three children. In his free time he rides motorcycles, organises activities for the children, and helps with his wife's building projects, the last of which was a swimming pool heated by a heat pump from Mitsubishi Electric.

Mitsubishi Electric is a global leader in the research, manufacturing and marketing of electrical and electronic equipment used in communications, consumer electronics, industrial technology, energy and transportation.

Mitsubishi Electric Sverige is part of Mitsubishi Electric B.V. and is responsible for sales and the support of its own climate control products such as heat pumps and air conditioning in Sweden, Finland, Denmark and the Baltic states.

Its head office is in Stockholm with sales offices in Gothenburg and Lund. The company has operated in the Nordic region for more than 30 years and has over 60 employees.

