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PRESS RELEASE

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Mitsubishi Electric announces a new Branch President

Mitsubishi Electric Scandinavia is happy to introduce Shuji Morisaki as its new President.

Morisaki came to the Mitsubishi Electric Europe B.V. branch in Sweden in April this year. His previous role was at Mitsubishi Electric USA where he worked for the HVAC sales company in Atlanta, Georgia. He has a great deal of experience at Mitsubishi Electric where he started in 1981. He is also very familiar with the European market having worked at the Mitsubishi Electric air conditioning factory in Scotland (2005–2008) and as head of the sales company in Spain (2008–2011).



With over 30 years professional experience in manufacture and sales in the air conditioning and refrigeration industry, Shuji Morisaki is looking forward to another opportunity to work in Europe, this time for the Scandinavian branch of Mitsubishi Electric Europe.

Morisaki plans to fully exploit his experience to create a stronger business operation in Scandinavia and the Baltic region together with our Scandinavian team. He believes that Mitsubishi Electric has much to offer, especially in the heating market where the company plans to introduce new products that showcase high-performance heat pump technology, and aims to expand its business by offering high-quality solutions to its customers.

***Mitsubishi Electric** is a global leader in the research, manufacturing and marketing of electrical and electronic equipment used in communications, consumer electronics, industrial technology, energy and transportation.*

Mitsubishi Electric Sverige is part of Mitsubishi Electric B.V. and is responsible for sales and the support of its own climate control products such as heat pumps and air conditioning in Sweden, Finland, Denmark and the Baltic states.

Its head office is in Stockholm with sales offices in Gothenburg and Lund. The company has operated in the Nordic region for more than 30 years and has over 60 employees.