

PRESS RELEASE

April 2015

Get tickets to the Nordea Masters golf tournament with Mitsubishi Electric!

For the second year running Mitsubishi Electric is an Official Partner of the Nordea Masters golf tournament. From 4–7 June this golf tournament is being held at the PGA Sweden National in Malmö. This year we will be joined by professional golfer Miguel Ángel Jiménez who is now Mitsubishi Electric's Global Brand Ambassador. We are giving you the opportunity to get tickets to this year's biggest golfing event in Sweden!

From 4–7 June, it is once again time for some of our greatest golfers to go head to head at the PGA Sweden National in Malmö. Mitsubishi Electric will be there again this year, both in the Master Village and Partner Lounge, so we can meet our partners and our private customers.

"We see the Nordea Masters as a unique opportunity to reach out to all our customers and give them an opportunity to experience this golf tournament together with us," says Anna Sjöström, Marketing Manager at Mitsubishi Electric.

There is also an opportunity for home owners to get tickets to the Nordea Masters. All you need to do is book a home visit from one of our certified installation engineers for free advice on how to reduce your energy costs.

For further information, visit www.mitsubishivillavarme.se/nordeamasters (Page in Swedish)



We are looking forward to an exciting competition. Come and meet Mitsubishi Electric at the Nordea Masters!

For further information about the Nordea Masters, visit www.nordeamasters.se (Page in Swedish)
Read more about our partnership with Jiménez at www.mitsubishielectric.eu

Mitsubishi Electric is a global leader in the research, manufacturing and marketing of electrical and electronic equipment used in communications, consumer electronics, industrial technology, energy and transportation. Its head office is located in Häggvik, north of Stockholm. The company also has offices in Gothenburg and Lund.

The company has operated in the Nordic region for more than 30 years and has over 60 employees. Mitsubishi Electric Scandinavia is responsible for sales and the support of its own products in Sweden, Norway, Finland, Denmark and the Baltic states.